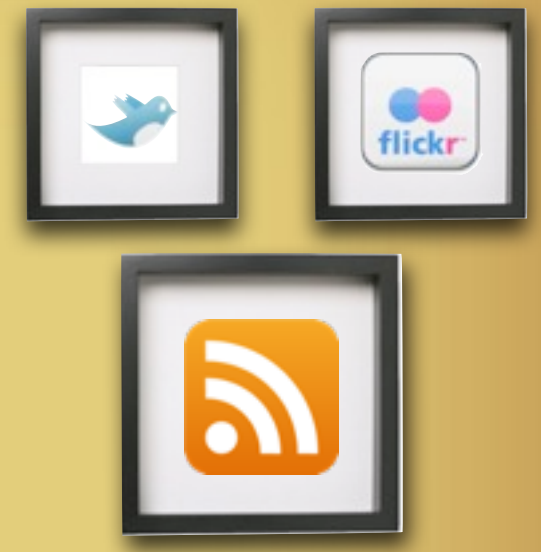
Re-envisioning Pedagogy

EDUCATORS AS CURATORS

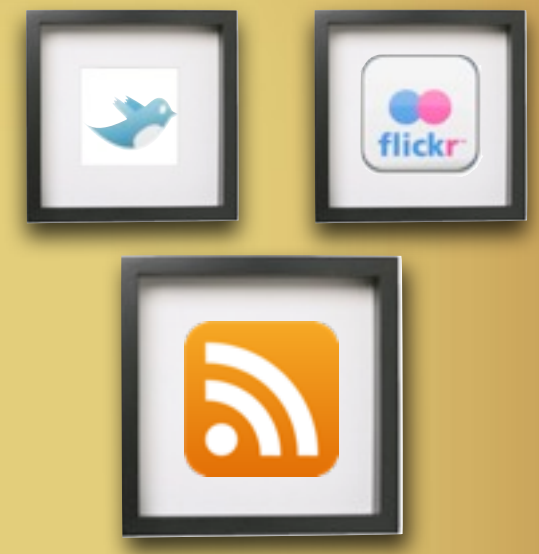
Corinne Weisgerber, Ph.D.
Shannan Butler, Ph.D.
St. Edward's University
@corinnew, @shannanbutler

cu • ra • tor



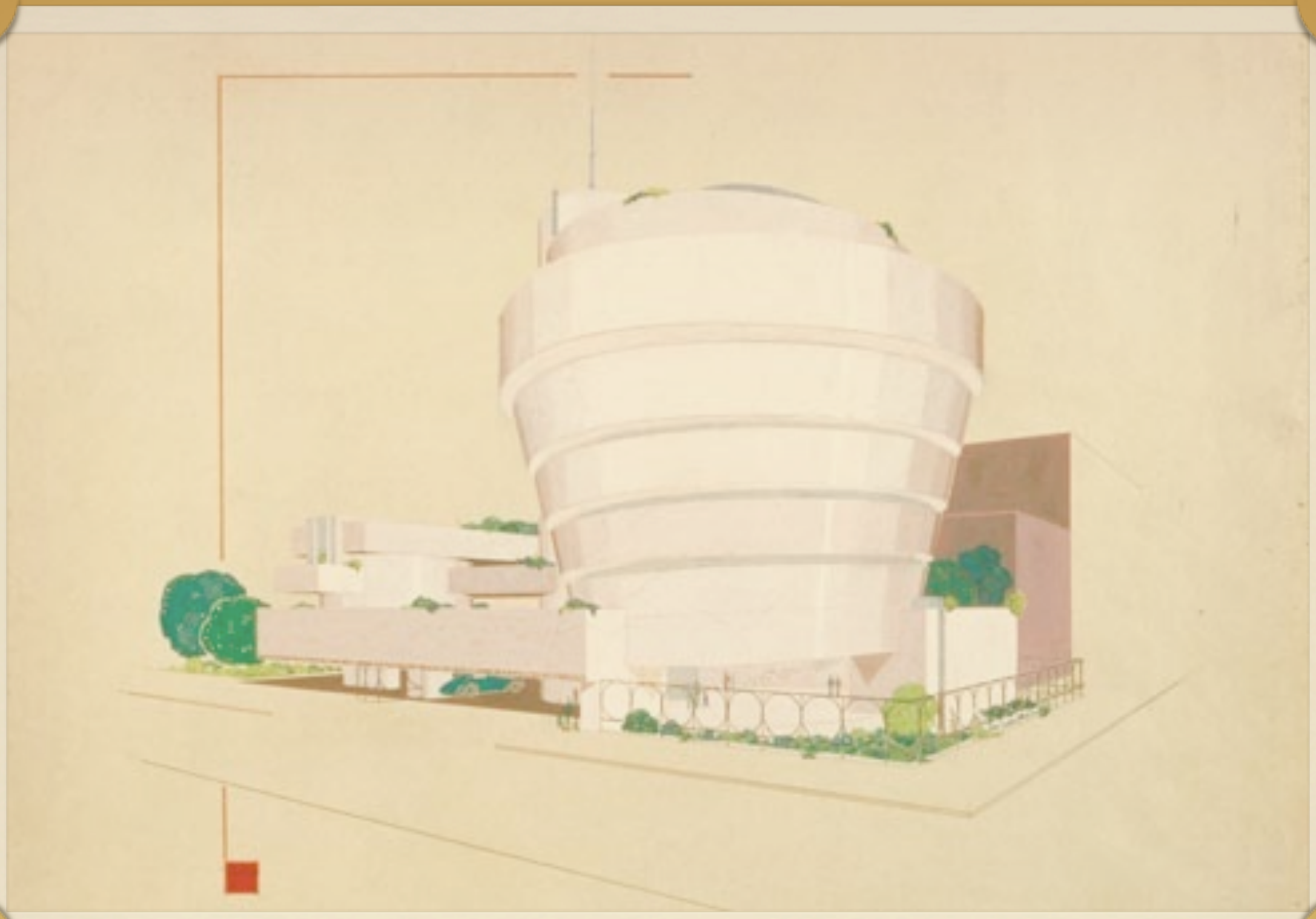
cu • ra • tor

Someone who plans and oversees the arrangement, cataloguing, and exhibition of collections. S/he describes and analyzes valuable objects for the benefit of researchers and the public.



The list is the origin of culture. It's part of the history of art and literature. What does culture want? To make infinity comprehensible. And how, as a human being, does one face infinity? How does one attempt to grasp the incomprehensible? Through lists, through catalogs, through collections in museums & through encyclopedias & dictionaries.

- Umberto Eco

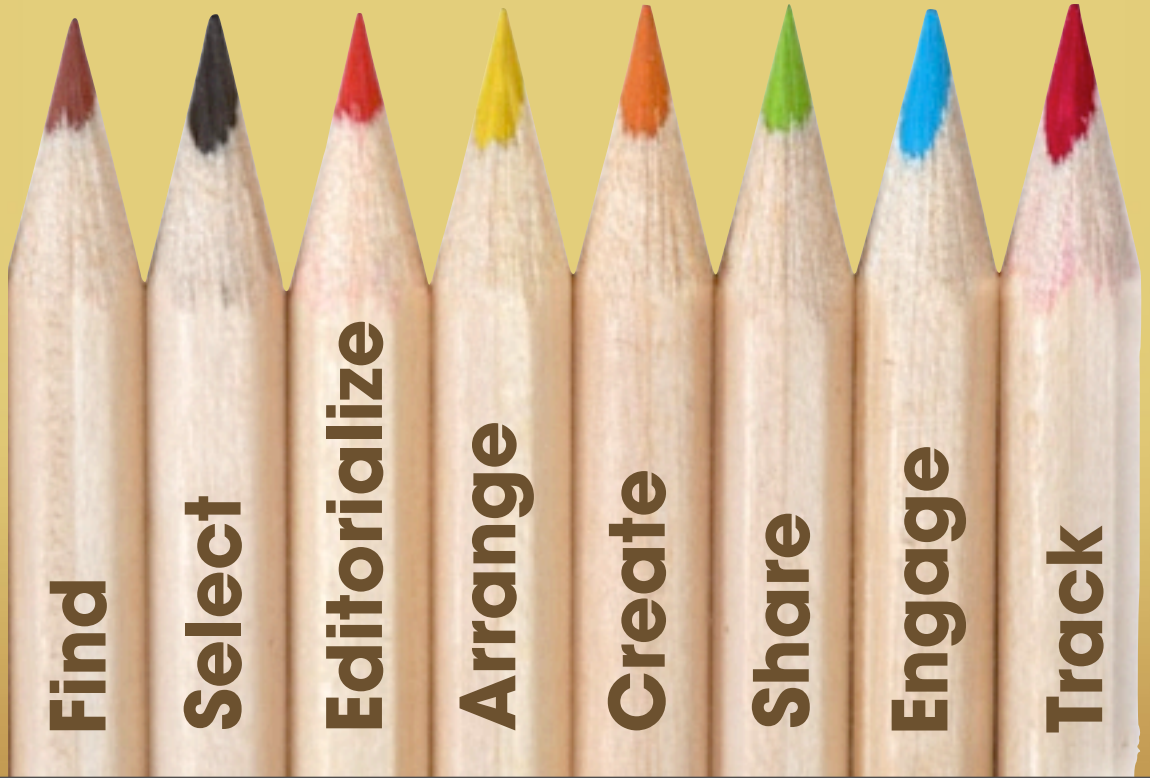


CURATION AS A METAPHOR

Steps to

becoming an

EDUCATOR-CURATOR

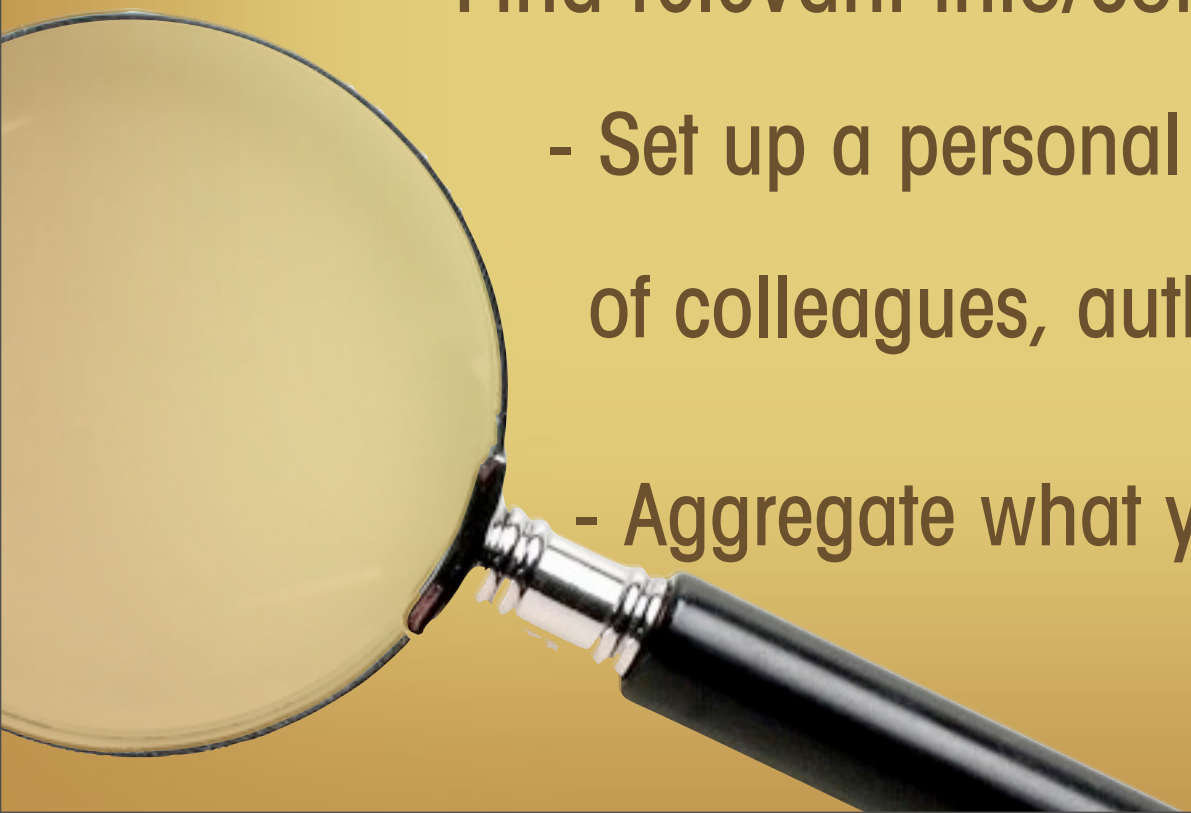


FIND

Find relevant info/content:

- Set up a personal learning network of colleagues, authors, experts, etc.

- Aggregate what you discover



1

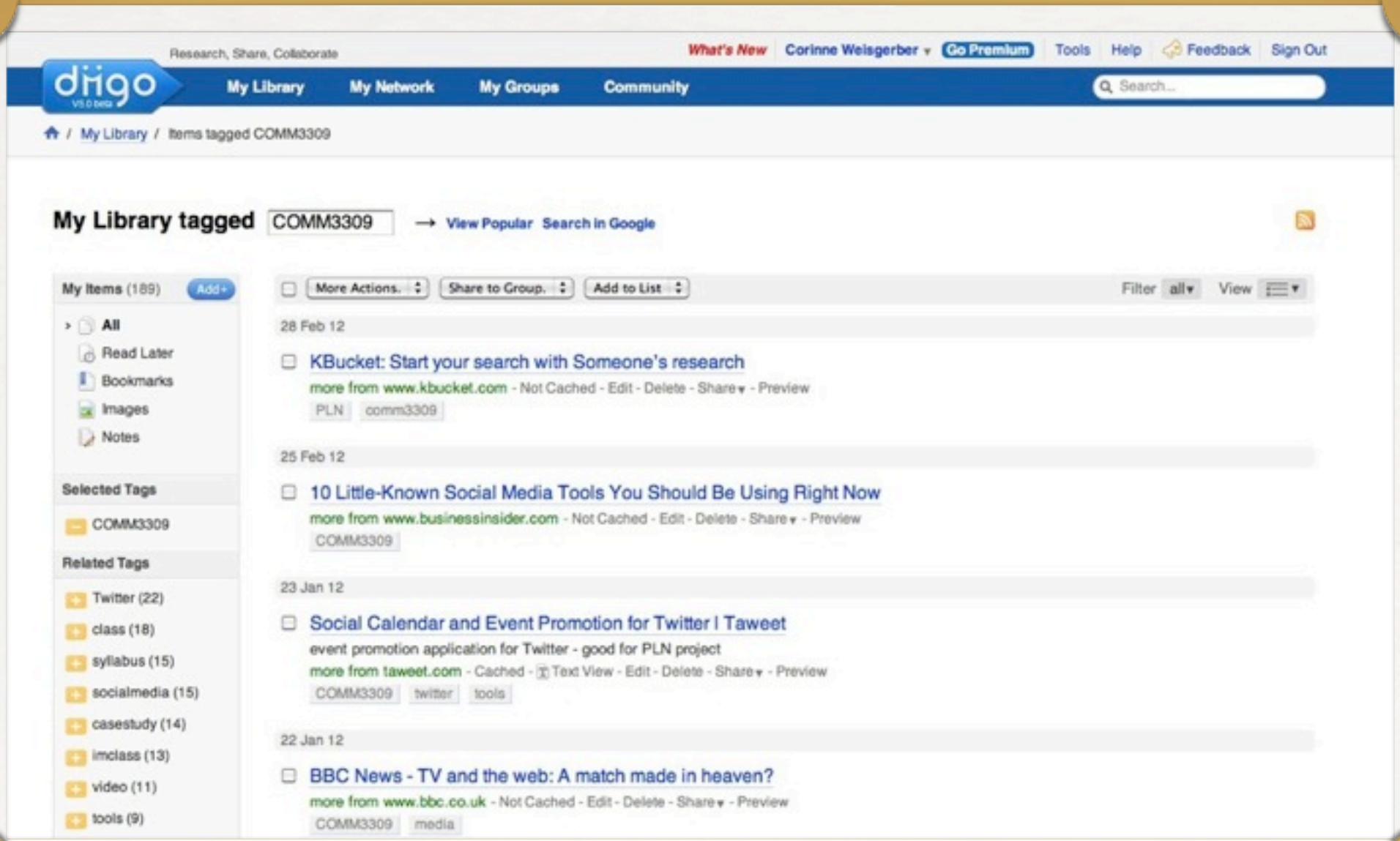
Empowering students through

PERSONAL LEARNING NETWORKS

built on social media platforms

Corinne Weisgerber, Ph.D.
Shannan Butler, Ph.D.
St. Edward's University
@corinnew, @shannanbutler

SXSWedu Presentation 2011



Aggregating potential course material with social bookmarks

COMM 3309 tag: my social media class

The journey of a resource: from birth to bookmark

The journey of a resource: from birth to bookmark

The journey of a resource: from birth to bookmark

The journey of a resource: from birth to bookmark

The journey of a resource: from birth to bookmark

Nick Lucido
@nicklucido

Follow

Edelman's Tweetlevel is featured as a social media tool you should be using right now: read.bi/w8G6qz via @businessinsider

Retweeted by Gee Ekachai

Nick Lucido
@nicklucido

Follow

Edelman's Tweetlevel is featured as a social media tool you should be using right now: read.bi/w8G6qz via @businessinsider

Retweeted by Gee Ekachai

25 Feb 12

10 Little-Known Social Media Tools You Should Be Using Right Now

more from www.businessinsider.com - Not Cached - Edit - Delete - Share - Preview

COMM3309

SELECT

2

Filter content

Select content:

- quality
- relevance
- originality

EDITORIALIZE

3

Interactive Media: Production & Design

Print Copy of Syllabus

Course Schedule
Course Assignments

Course Topics:

- Flash Journalism
- Digital Storytelling
- Data Visualization
- Mapping
- Infographics
- Timelines

Course Rationale:

- What skills do new journalists need? PBS MediaShift video (23 minutes)
- What is data journalism? The Guardian
- The growing importance of data journalism: O'Reilly
- The Journalist as Programmer: A case study of the NYTimes
- Programmer- Journalists: MediaShift Idea Lab
- Coding for the Masses - Wired Magazine
- NYTimes job description: RetoNet
- PR employers want media producers - PR Daily
- College journalists are bad at making multimedia: Huffington Post
- The future of news: interview with CBSNews.com editor in chief (6 minutes)
- Serious fun with numbers: Columbia Journalism Review
- Data analysis and the future of journalism: Washington Post Blog
- Analyzing data is the future for journalists: The Guardian
- A future of stories without text: AP

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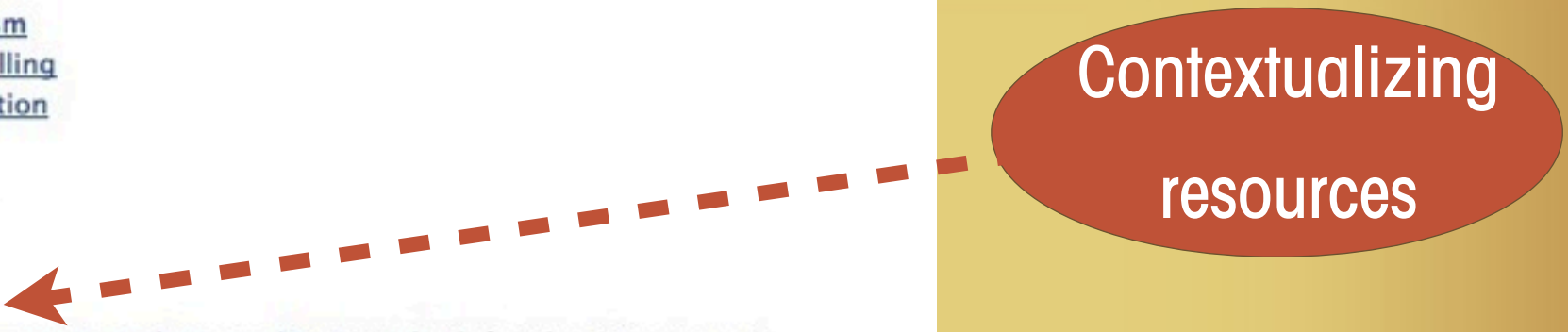

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Contextualizing resources

Link to intro & perspective

Image Search Resources

Here are some websites that offer free and for purchase images. All images are royalty free and most are of very high quality:

Free Images:
You must abide by any terms specified in the license agreement.

Google Image Search:
My personal favorite. Advanced Search allows you to refine your search to a specific color range and image size. Set your SafeSearch prefs to "No Filter" at your own risk, but you will get better images with it off.
http://images.google.com/

Some other similar search engines include:
http://www.bing.com/images
http://www.altavista.com/image/
http://images.search.yahoo.com/
http://www.picsearch.com

This one has a particularly pleasing interface design:
http://www.airtightinteractive.com/projects/simple_image_search/app/

CoolIris
A very cool visual search interface plug-in.
http://www.piclens.com

Stock.xchng
Another site that I visit frequently. They offer many free images and have images for purchase as well.
http://www.sxc.hu/

Color Resources

Here are some resources for keeping up with color trends and trying out some new color pallets:

Adobe Kuler
Color Pallet community where you can create, upload, and download color swatches for all Adobe CS4 products.
http://kuler.adobe.com/

Apple Color Designers:
Apple offers a range of color experts discussing their use of color--see the side bar to the right to choose different designers.
http://www.apple.com/pro/color/palettes/turner2.html

Five Amazing Color Palette Generators:
A blog that explores five unique tools to help you generate a pleasing color scheme.
http://www.readwriteweb.com/archives/five_amazing_color_palette_generators.php

Colour Lovers
A delightful website with a plethora of color design tools and tips.
http://www.colourlovers.com/

ARRANGE

4

Sort content

Rank content

Lay out content

- Juxtaposition

ARRANGE

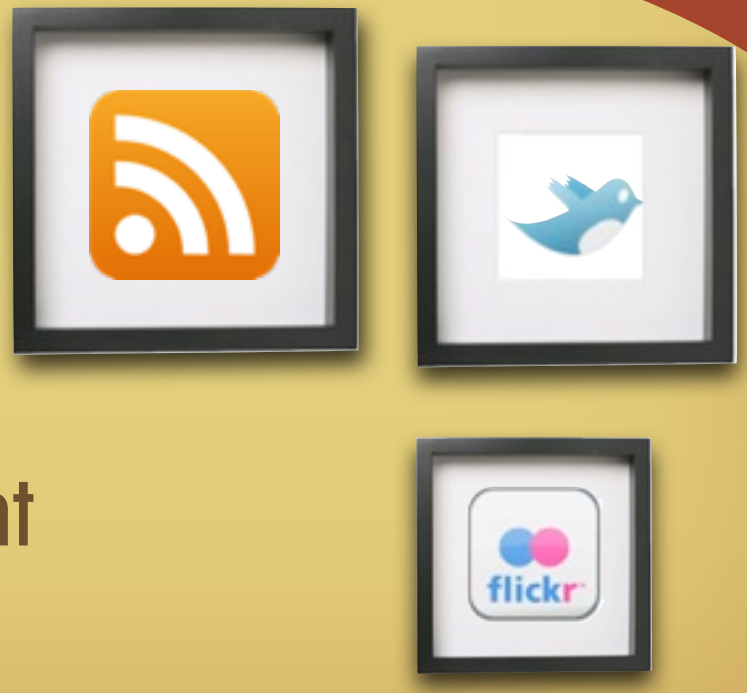
4

Sort content

Rank content

Lay out content

- Juxtaposition



INFO MOLECULES

"A curator is an information chemist. He or she mixes atoms together in a way to build an info-molecule. Then **adds value** to that molecule." - Scoble

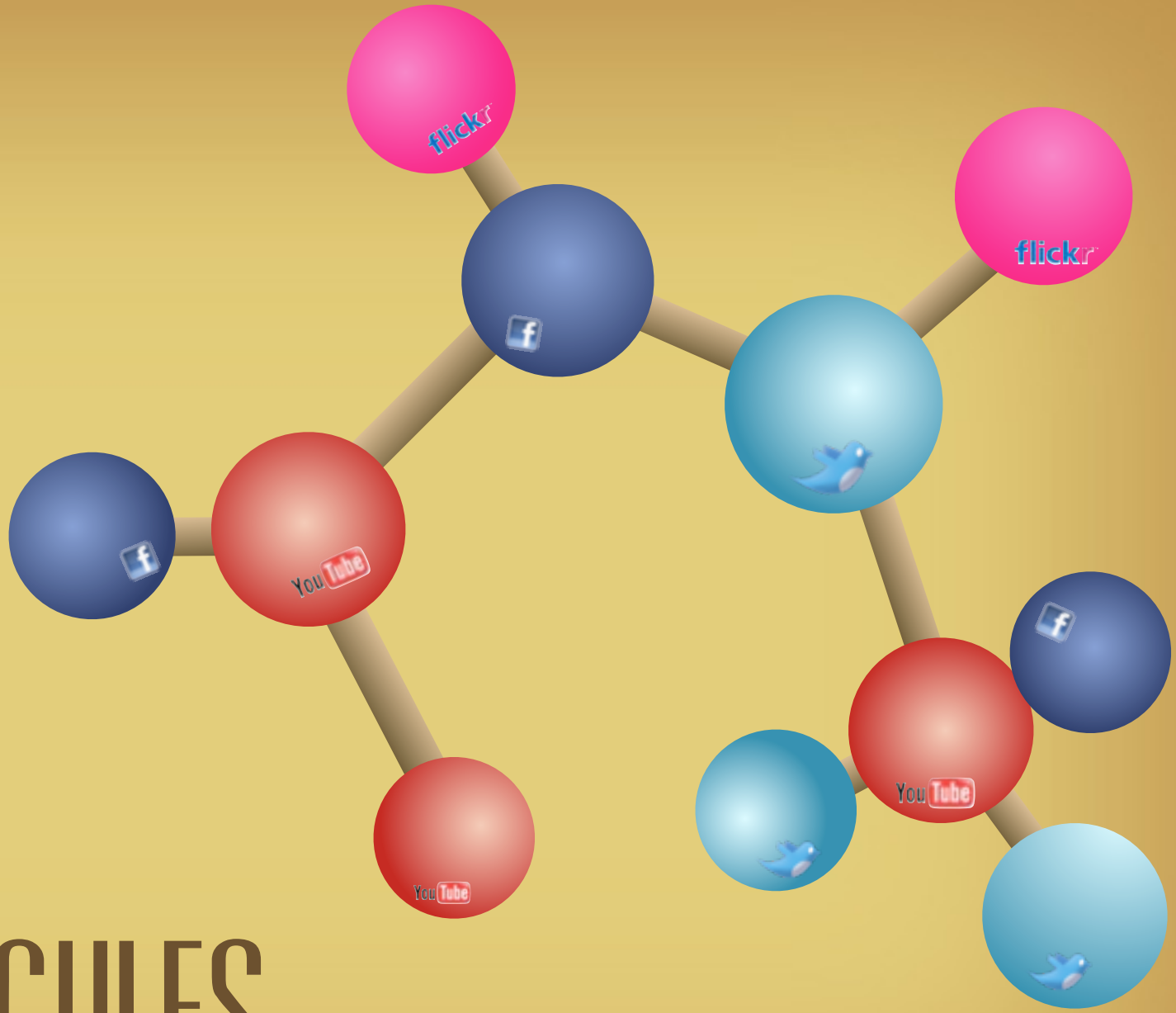


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Chart 1: Is an Activity Research Involving Human Subjects Covered by 45 CFR part 46?

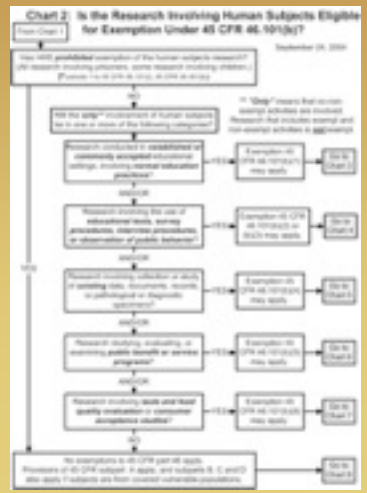


Chart 2: Is the Research Involving Human Subjects Eligible for Exemption Under 45 CFR 46.101(b)?

Chart 3: Does Exemption 45 CFR 46.101(b)(1) (for Educational Settings) Apply?

Chart 4: Does Exemption 45 CFR 46.101(b)(2) or (b)(3) (for Tests, Surveys, Interviews, Public Behavior Observation) Apply?

Chart 5: Does Exemption 45 CFR 46.101(b)(4) (for Existing Data Documents and Specimens) Apply?

Chart 6: Does Exemption 45 CFR 46.101(b)(5) (for Public Benefit or Service Programs) Apply?

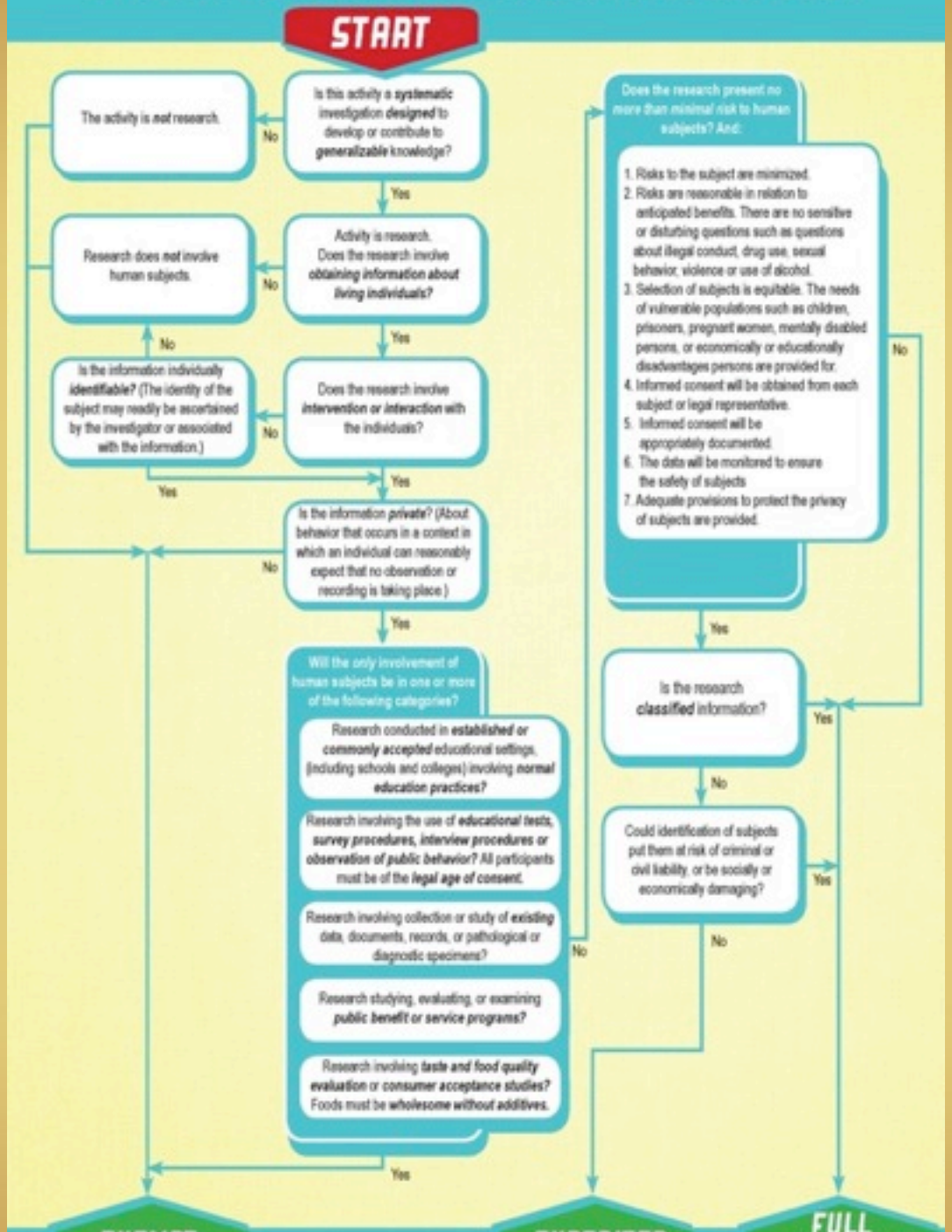
Chart 7: Does Exemption 45 CFR 46.101(b)(6) (for Food Taste and Acceptance Studies) Apply?

Chart 8: May the IRB Review Be Done by Expedited Procedures Under 45 CFR 46.110?

Chart 9: Can Continuing Review be Done by Expedited Procedures Under 45 CFR 46.110?

OHRP

DOES MY RESEARCH REQUIRE IRB APPROVAL?



This chart is a simplified and abbreviated version of charts provided by the U.S. Department of Health and Human Services. Consult their website for detailed information.

http://www.hhs.gov/ohrp/policy/checklists/

OHRP

Spring 2010

last edited by Corinne Weisgerber 1 year, 1 month ago

Spring 2010 Syllabus

Themes/Topics to be covered:

(These are adopted from Expansion's Social Media Marketing Strategy document)

1. Listening to conversations
2. Interpreting research (to determine share of voice; goals/objectives)
3. Identifying influencers & communities of interest
4. Creating content
5. Breaking through the clutter
6. Engaging Publics
7. Measuring Results/Determining Success

Sorting and arranging resources into course modules

CREATE

Decide on a format:

Paper.li, Scoop.it

Storify, Storiful, etc.

Wiki, CMS, Slides

5

Scoop.it! Join Scoop.it Login

Curate your Learning

"Any learner can learn curation skills to manage their own learning. This Scoop-it will share tools, resources, apps, and more to help you be your own curator"

77 Curated by Barbara Bray

580 Views | Share | Tags | Suggest | Follow

barbarabray.net - October 27, 2011 12:23 PM

Curation as a 21st Century Skill

" Curation skills are the new 21s century skill. Barbara Bray lists the skills needed for curating and asks questions on how this can work with kids."

Scooped by Barbara Bray

www.socialmediaexplorer.com - March 3, 11:28 PM

Is Content Curation the New Community Builder?

This piece was written by Eric Brown for social media explorer.
I selected this article because it reaffirms what many of us already know but it's still good to see this in writing: Content curation and Media Curation (a mix of machine aggregation and

1to1schools.net - Today, 10:19 AM

Organizing and Curating Content on a Subject May Actually Be The Best Way To Learn It

Robin Good: I think Sam Gliksman has a vital point here.

The point is this: there is no better way to learn something than to research, organize and build a personal framework of information, facts, resources, tools and stories around it.

And yes, if I do think about it, I can only confirm that my in my experience this has certainly been the case.

Storify

Create Story | Sign up | Login

Storified by The Weather Channel with storify
2 days ago · 53345 views · 6 · 3

Tornado Outbreak in Progress

like 1 | Share | Email | Embed

A tornado outbreak is in progress from the Ohio Valley into the Tennessee Valley. The below images come from social media.

The below photo was taken in Lawrenceburg, TN and uploaded to iWitness Weather by Tiffany Brewer.

Kickstatic 2 days ago

weatherchannel

The Weather Channel

+ Subscribe

Daily weather news, tidbits, video and alerts from The Weather Channel.

Statistics

Published stories	82
Subscribers	144
Subscribed to	23
Total views	53345
weather.com	49803
facebook.com	1432
storify.com	1197
beta.weather.com	805
other	108

Related stories

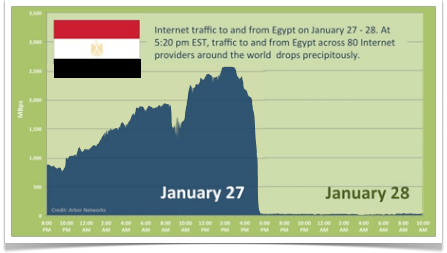
Storms in the South

Photos of the devastation from msnbc.com users, Twitter, Flickr, and Facebook.

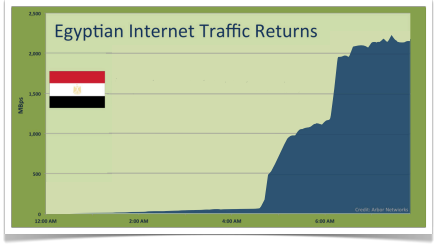
Create Course Content

Pictures	Tweet		
Stats	Graphs		
Editor-ializing	Video	Blog Post	Editor-ializing
Audio	News Story	Editor-ializing	UN Reports

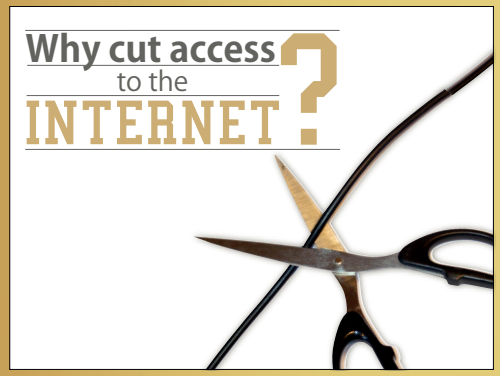
Create Course Content

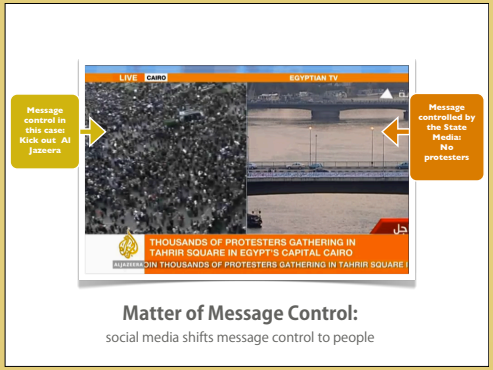


An action unprecedented in Internet history:
Government switches off Internet, mobile & SMS

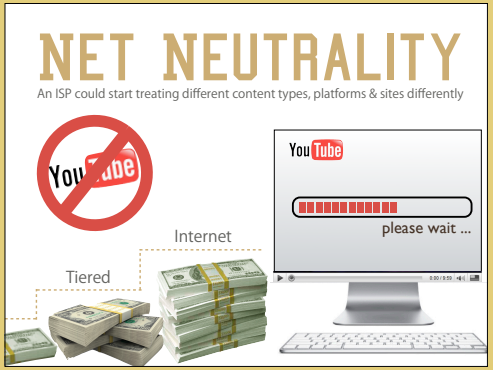


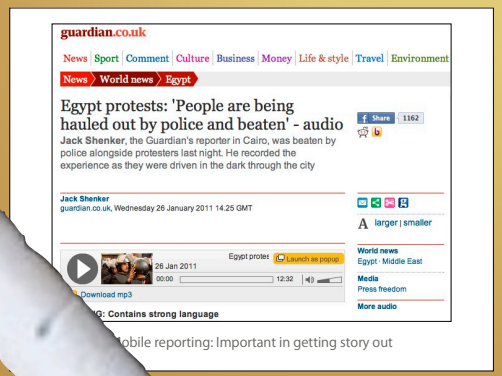
February 2nd:
Internet returns





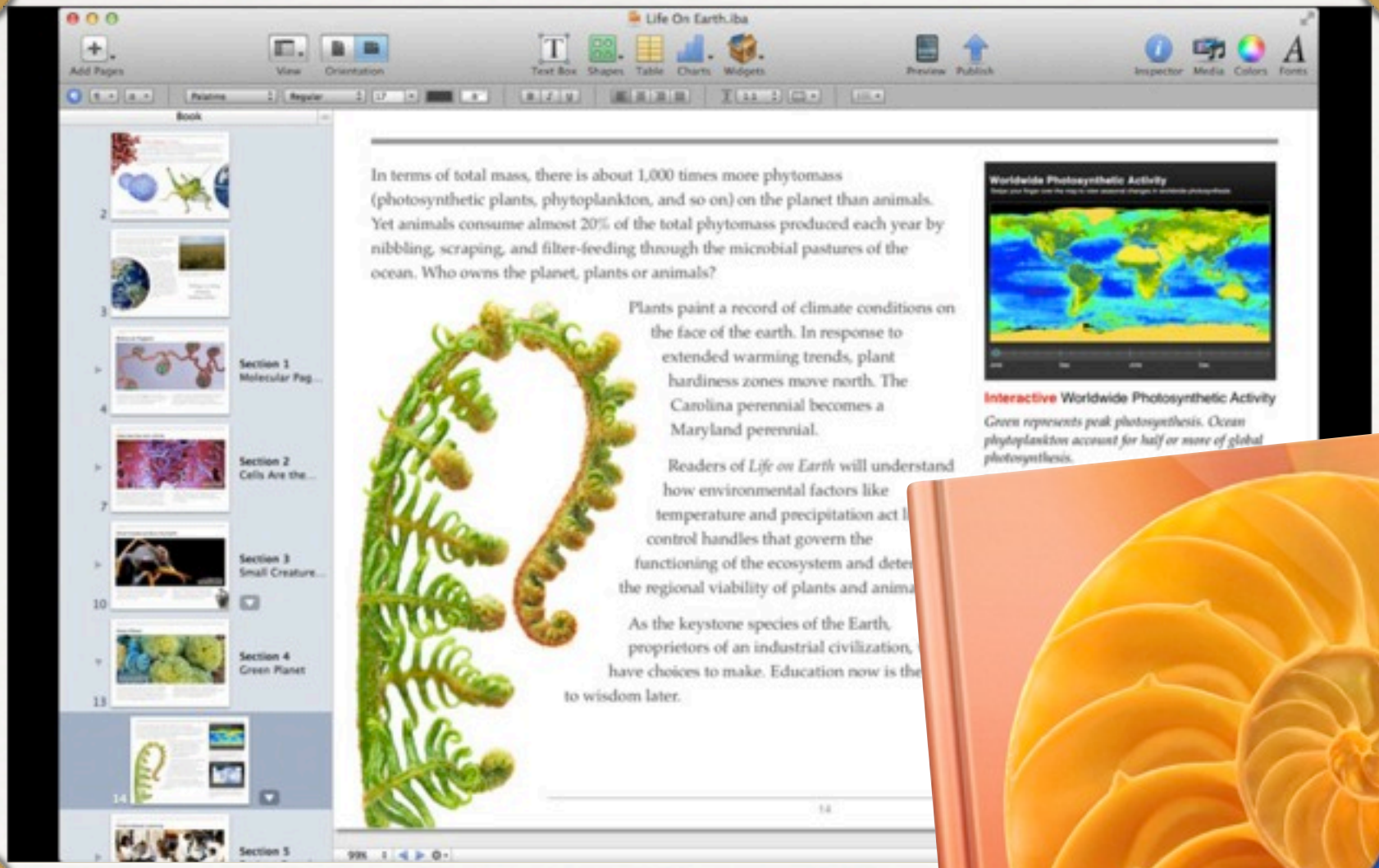
Matter of Message Control:
social media shifts message control to people

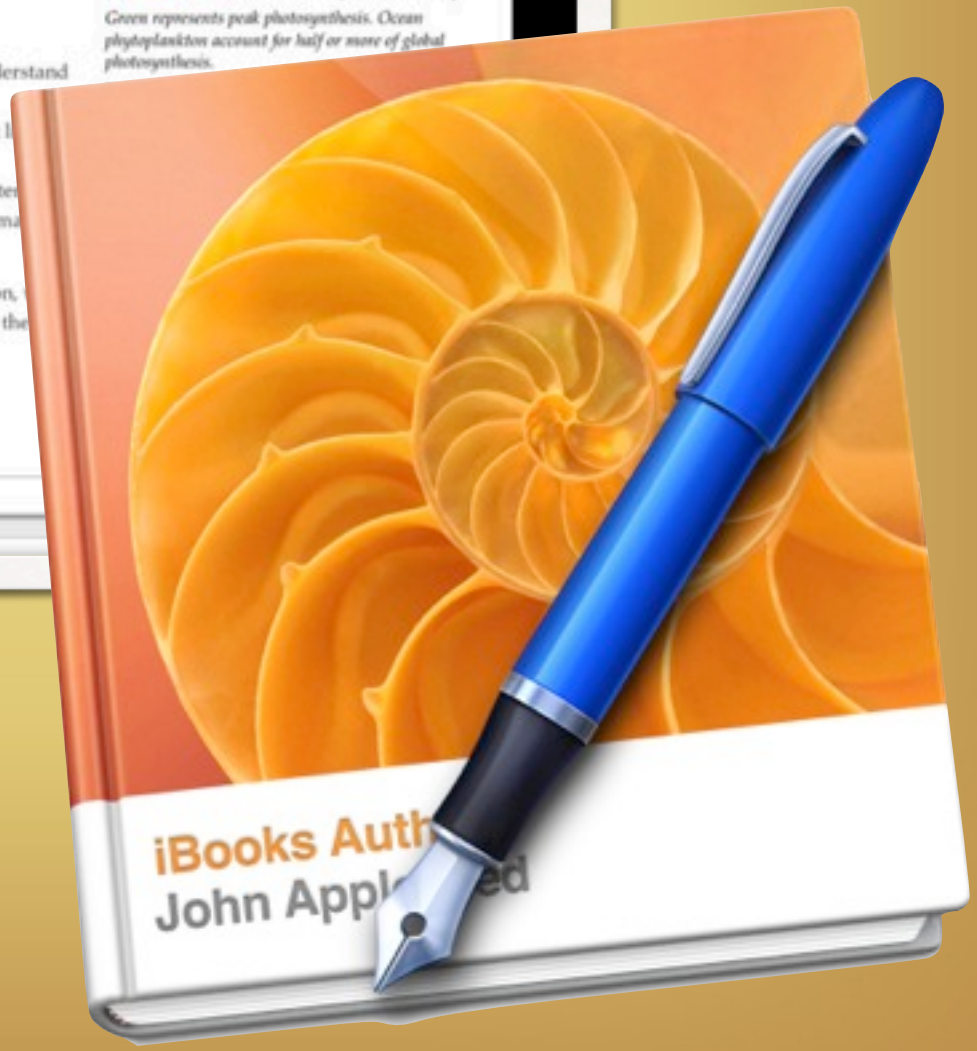




obile reporting: Important in getting story out

iBooks2 and iBooks Author
January 19, 2012





SHARE

6

Sharing = social

Sharing with your network

Sharing as a lagniappe

Incorporating Personal Learning Networks into Course Projects

by CORINNEW on AUGUST 28, 2010

Last semester I introduced a brand new project into my social media class which I've been meaning to report on for a while now. I decided to set 25% of the final grade aside for an assignment the students were allowed to design themselves (the project is described in detail here). The idea was to help students develop independent learning skills by teaching them how to use social media tools to create a personal learning network (PLN) capable of supporting their project goals. Students were able to tailor the assignment to their own learning needs by:

- identifying an area of social media or PR they wanted to learn more about
- outlining a plan of study, and
- deciding on appropriate learning deliverables to demonstrate their mastery of the material.

The projects the students created ranged from doing PR work for real-world clients to designing their own digital portfolios and social media resumes. The nice thing about this assignment was that as an educator, I got to see and evaluate not only the final product, but also the process the students went through to produce these final products. Below is a Prezi one of my students created to introduce her PLN. I love this Prezi because one look at it told me that this student really 'got' the idea of a PLN — she really was able to identify experts capable of informing her particular project needs.

Sharing projects & lessons learned

John A. McArthur
@JAMcArthur

Following

I nominate @corinnew for a Shorty Award in #professor because she developed the personal learning network. ow.ly/93lTX

11:05 AM - 14 Feb 12 via HootSuite · Embed this Tweet

Corinne Weisgerber @corinnew 21 Feb

@Brizzyc Will do your Twitter scavenger hunt in my social media class today. We'll use #comm3309. Thx for sharing this awesome activity!

In reply to Carrie Brown-Smith

"For it is in giving that we receive."
-St. Francis of Assisi

ENGAGE

Host the conversation:

- Provide space
- Participate
- Invite others
- Animate

Role of the curator-educator:

Inviting others, animating discussions

Jane Marie Agnew
@JaneMarieAgnew

Follow

@corinnew how's this for live tweeting " @mashsocialmedia World's First Live-Tweeted Open-Heart Surgery is a Success - on.mash.to/w7BSou"

11:13 PM - 23 Feb 12 via Twitter for iPhone · Embed this Tweet

Rachel Stubblefield
@rlstubblefield6

Following

@corinnew Just heard from a local news reporter that the sheriff's office has refused to answer questions or comment about anything

1:30 PM - 19 Feb 12 via web · Embed this Tweet

Engaged students? Conversation carried on after class

Responses to live-tweeting & current news slides discussed in class

TRACK

8

Track engagement

- comments, shares
- depth & quality of discussion

Assessment used for improvement

@corinnew I got an A in your class because of my PLN!! Oh how I loathed it at first. No worries I still use it on a semi daily basis

10:21 AM Aug 20th via web in reply to corinnew

Reply Retweet

Corinne Weisgerber @corinnew 8 Feb

#COMM3309: Read this for our PLN disscussion RT @tomwhitby: If you dont have a PLN, you don't know what you're missing zite.to/ynycHL

Erica A. Zamora
@ezamora2

Following

@corinnew I still utilize/interact with my PLN I made in #COMM3309 --They are so helpful!

9:31 AM - 8 Feb 12 via web · Embed this Tweet

Reply Retweet Favorite

Assessment used for improvement

Feedback from former students (sometimes takes a while to appreciate)

CREDITS

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